



Three Unique Shops in One Texas Hill Country Town

"The key to success is all about how you treat your customers," says Bandera Business owner Lou Miller, "no matter if we know them or not, we make them feel at home when they walk in the door." The Branding Iron Western Gift Shop and Authentic American Indian Jewelry (handcrafted by the Navajo, Zuni and Hopi Indians), located next to each other on 319 and 323 Main Street, has been in the family for 30 years.



Owners Same & Lou Miller

Their story began in 1984, when "Bo" Miller was in the International Turquoise Jewelry Business, purchasing jewelry from the Native American Indian Tribes in The Four Corner area. In 1994 he established his first retail store in Bandera which is now operated by his son, Sam Miller and wife Lou:

Back in the Saddle located at 1107 Cedar has been open now for 18 years. That's 3, yes 3, boutiques in Bandera Texas to visit, and each one has their own charm n' character. From Western gifts of all sorts-to Authentic American Indian Turquoise-to modern-day fashion! Lou Miller and manager Allyson Wright attend markets regularly and definitely know what to bring back to the Hill Country!

Back in the Saddle is not just a unique boutique; it is "Your Friend in Fashion!" Miller's bubbly personality is conta-

gious as locals and tourists fill the store full of gift items, home décor, jewelry, purses, and clothing for women, men, and children; there is a slew of personality painted on every wall, rack, and shelf! They carry all sizes, including plus sizes, keeping the inventory up and the prices down. The level of customer service is beyond what most take the time to do because they take it more than one step further to make the customers feel comfortable-- without that irk feeling of being harassed and watched when shopping.



They also enjoy taking customers' pictures in "Back in the Saddle" apparel/ jewelry to post on Facebook for all to see how such attire fits on each body type/age (only if the customer agrees of course); feel free to visit their Facebook page so you can see all the smiling faces that drop in to shop from all over the world. Be sure and check all three stores out for holiday gifts, you will be sure to find something for that special someone! The Texas Heart Beat graciously wants to thank Lou and Sam Miller for their support over our 5 year duration, it's customers like them that keep us thriving-they too strive to please customers as we do!